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GoodGiving 2022 begins TODAY! Plan your giving now through Friday!

Hosted by Blue Grass Community Foundation & Smiley Pete Publishing, The [GoodGiving Challenge](#) is an online giving campaign that builds a spirit of philanthropy and makes supporting nonprofits (like the Kentucky Resources Council) easy!

During the GoodGiving Challenge, your contributions of \$10 or more are amplified through sponsored endowment and matching incentives! To make your gift go further, look at our match chart below and go to <https://www.bggives.org/kyresources>

Help us raise \$10,000 by the end of this week! How you can help:

- Follow us on [Facebook](#), [Instagram](#), [Twitter](#), or [LinkedIn](#)
- Follow Blue Grass Community Foundation and interact with their GoodGiving posts. Remember to tag @kyresources!

And go to <https://www.bggives.org/> to learn about many other amazing nonprofit organizations to support this week!

Make your gift go further by donating at a time when there is a matching opportunity!

IF YOUR DONATION IS



THE BEST DAY & TIME TO DONATE IS



BECAUSE YOUR DONATION IS MATCHED



Tuesday, November 29, 9:00am-11:59pm

Murry Foundation - \$100,000 Match Challenge!

Each organization's match will be calculated as a percentage of the total dollars raised on the opening day of the GoodGiving Challenge. (For example: if \$500,000 is raised that day and "Organization X" raises \$10,000, it will receive 2% of the match.

Tuesday, November 29, 11:00am-11:00pm

The Groovalution \$11,111 Prize Pool

11 prizes of \$1,011 will be randomly awarded to organizations that receive donations between

11:00am to 11:00pm



**Wednesday, November 30, 9:00am-11:59am
(or until the pool is exhausted)**

MacAdam Family Foundation - \$25,000 Match Day

Gifts up to \$50 will be matched \$1 for \$1.

- **A gift of \$50 will automatically become \$100!**

Wednesday, November 30, Noon-11:59pm

Mitchell Family Foundation & BGCF Fast Break Challenge

The first 30 nonprofits that raise \$3,000 through at least two donations receive a \$1,000 prize (contact us if you want to participate with a \$1000+ donation!).

**Friday, December 2, 9:00am-8:59pm
(or until the pool is exhausted)**

Marksbury Family Foundation - \$60,000 Match Challenge

Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift).

- **A donation of \$500 will become \$750!**

Friday, December 2, 9:00pm-11:50pm

Bryant Fund at BGCF - \$25,000 Bedtime Match

Gifts up to \$100 will be matched \$1 for \$1.

- **A donation of \$100 will become \$200!**



November 29-December 2, 4:00pm-6:00pm

BGCF - \$2,000 Power Hours

Each day, 2 randomly selected donations made between 4:00-6:00pm will receive a \$1,000 for the nonprofit you're supporting!

November 29-December 2

Social Media Sweepstakes

Daily

NOVEMBER 29

–
DECEMBER 2

GOODGIVING
CHALLENGE

KENTUCKY
RESOURCES
COUNCIL

Each day BGCF will make a post on one of their social media channels. “Like” and “follow” Blue Grass Community Foundation (@BGCFKY) on Facebook and Instagram and follow the directions in our daily posts to win \$250 Giving Cards for the nonprofit you're supporting!

[Click Here to Support KRC between November 29-December 2](#)

ENVIRONMENTAL DEFENSE

2022 ANNUAL REPORT

DEFENDING

Kentucky

KENTUCKY
RESOURCES
COUNCIL

Because of your generosity and continued support for the Council, we expanded our reach this year, providing more than \$1.5 million worth of legal services across the Commonwealth, a 26% increase from last year. We tackled a wide range of environmental and energy issues, including industrial hog pollution, coal ash contamination, gas pipeline impacts, affordable solar, and protection of public lands and wildlife. Thank you so much for your dedication and activism this year. Together, we are achieving crucial protections for our environment and communities.

[Read the 2022 Annual Report](#)

MEET THE TEAM



MEET JEANNE MARIE
KRC Board Member

"I fully believe in the strategies and actions Kentucky Resources Council is pursuing to promote environmental health and justice in Kentucky and want to contribute to the its success."

Meet Jeanne Marie Hibberd, our newest board member!

Jeanne Marie is Director of Corporate & Community Support for WEKU public radio. She has worked in nonprofit management, fundraising and communications for more than 35 years. She's has served as a fundraising coach for Leaping Minnow Consulting and Network for Good. Her career includes 10 years as Development & Communications Director at Hindman Settlement School, as well as positions with Berea College, the Mountain Association and Eastern Kentucky University. She has a BA in Philosophy from Berea College and earned a Certificate in Fundraising Management from The Fund Raising School at the Lilly Family School of Philanthropy at Indiana University.

She is certified by the National Development Council as an Economic Development Finance Professional. Jeanne Marie has also served on numerous nonprofit boards including the League of Women Voters of Kentucky, Kentucky Environmental Foundation and the Foundation for Appalachian Kentucky.



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